Rebranding Announced

After a several year, professionally led process, Greater Reston Arts Center rebranded to Tephra Institute of Contemporary Art (Tephra ICA) in January 2020.

Tephra: Matter from geothermal eruptions which settles upon and nurtures the landscape.

Represents the combustibility of the creative process and the regenerative power of arts, encouraging new ideas/growth.

Institute of Contemporary Art (ICA): A category growing in currency that aligns with the core of the institution. Typically, a non-collecting institution with a strong intellectual component.

Learn more about the rebranding process here.
Our Year in Review

Financial Summary
Financial Overview

Summary

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<table>
<thead>
<tr>
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</thead>
<tbody>
<tr>
<td><strong>Income</strong></td>
<td>$296,612</td>
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<tr>
<td><strong>Expenses</strong></td>
<td>$357,826</td>
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<tr>
<td>Deficit (sans</td>
<td>$61,214</td>
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<tr>
<td>Depreciation)</td>
<td></td>
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<tr>
<td>Deficit (with</td>
<td>$115,028</td>
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<tr>
<td>Depreciation)</td>
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Typical non-COVID year budget is $500,000

*Recognizing Festival sponsorships and artist booth fees in 2022 due to rescheduled date.
Financial Successes

Cash Position $289k
$26k increase YOY (incl. 2022 Festival income)

Grants Estimated $75k
$33k more than budgeted

Corporate Sponsorship
Leidos $40k; Festival sponsorships continue strong but recognized in FY22 due to rescheduling

Return of Fine Arts Festival during a COVID-19 year
$32,000 budget shortfall

Return of in-person Summer Art Camp with safety precautions
$3,000 budget shortfall
## Grants Awarded

<table>
<thead>
<tr>
<th>Grant</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td>Paycheck Protection Program</td>
<td>$49,098</td>
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<tr>
<td>ArtsFairfax</td>
<td>$28,073</td>
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<tr>
<td>Greater Washington Community Foundation (first time awarded)</td>
<td>$20,000</td>
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<tr>
<td>Virginia Commission for the Arts</td>
<td>$14,160</td>
</tr>
<tr>
<td>Fairfax RISE</td>
<td>$10,000</td>
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</table>
Continued Impact of COVID-19 and Beyond

Individual giving down $15k to goal

Corporate giving remains static

Increase in capital costs
HVAC, Signage, and ADA improvements equivalent to $75k +

Gallery remains open by appointment only + reduced number of annual exhibitions

Expanded virtual offerings

Down to 2 ½ employees
Our Strategy

Delayed Rebrand/Regenerate Campaign
Capital fundraising campaign postponed to 2022

Staff Updates
Hired Education and Public Programs Manager, Sept. 2021
Hired Associate Curator & Festival Director, Nov. 2021
Hiring Advancement Officer
Progress in Equity Commitments

- Surveys for artists and audiences
- In-gallery ADA signage, accessibility questions, and gallery guide
- Job postings widely available (community colleges, HBCUs, and more)
- Confidential means for staff, board, and visitor feedback

- ADA site visits from The M Group Architects and Tony Brunswick of Art Enables
  - Expensive ADA updates
  - Anti-racist and implicit bias training to be delivered shortly

For the full list of Tephra ICA’s Social and Cultural Equity Commitments, click here.
Equity Task Force

Made up of a limited but inclusive group, broadly representative of many different perspectives and backgrounds, the Equity Task Force has helped properly position Tephra ICA in communicating and implementing sensitivity and intention on leading in social and cultural equity.

Committee

Jaynelle Hazard
Committee Chair

Laila Abdul-Hadi Jadallah
Artist, Curator, and Executive Director at Washington Studio School

Tony Brunswick
Executive Director, Art Enables

Dominic Green
Artist and Filmmaker

Matt Storm
Artist and Curator

Stephanie Williams
Artist, Professor at MICA, and Tephra ICA Board Member

Sofia Blom
Gallery and Communications Manager, Tephra ICA
Thank You
Erica Harrison

Left the institution in Sept. 2021

Longest tenured employee (15 years)

Led the success of Tephra ICA at Signature to include care for artists, media coverage, and artwork sales. Built relationship and trust with Signature supporters, Bozzuto, and Boston Properties.

Led the success of the Fine Arts Festival for more than 10 years
Curated Exhibitions
By Erica Harrison

2011 – 2020
Main Gallery Group Exhibitions

- Winter Focus 2011
- Winter Focus 2012
- Artist Member Exhibition
- Line Works: Drawing Redefined
- Art Educators
- Mary B. Howard Artist Member Exhibition
- CUT
- Building Worlds
- Overlooked
- STRETCH
- An Excellent Thought About a Quality Idea

2018 – 2021
Tephra ICA at Signature Solo Exhibitions

- Craig Moran: Spaced Out
- Susan Hostetler: Volatile
- Doug Moulden: A Purposeful Manner Towards a Vague Destination
- Rahshia Sawyer: Invisible Listeners
- Monica Stroik: IRL
- Maremi Andreozzi: Hidden Histories
- Anne C. Smith: A Point of Longing
- Khánh H. Lê: Daydreams
- Amanda Outcalt: Fleeting Moments
- Judith Pratt: (un) Disclosed

2007 – 2012
24 solo exhibitions at Market Street Bar & Grill
Our Year in Review
Exhibitions & Programs
An Excellent Thought About a Quality Idea
Mary B. Howard Invitational

Group exhibition featuring work by Rahne Alexander, Matthew Mann, Omolara Williams McCallister, Zia Palmer, and Mojdeh Rezaeipour. The artists were selected by Guest Curators Zoë Charlton and Tim Doud, co-founders of |'sindikit |, and Tephra ICA former Associate Curator, Erica Harrison, to revisit an older artwork and to redevelop the work into a new project.

The exhibition is named in memory of Mary B. Howard, an artist, long-time board member, and staunch supporter of Tephra ICA.

Learn more about An Excellent Thought About a Quality Idea here.
Quantum Shift
Gisela Colón

Quantum Shift featured work by light and space artist Gisela Colón. As a contemporary Latinx artist, working through her innovative practice of Organic Minimalism, Colón has deconstructed and expanded upon the historically male-dominated canon of minimalism; in result, carving out new space for broader identities in the field. In contrast to traditional, hard-edged, geometrical minimalist works, Colón breaks barriers by creating objects that appear both masculine and feminine, liquid and solid, delicate and strong.

Originally from San Juan, Puerto Rico, Colón currently lives and works in Los Angeles, California. This was the first solo exhibition of the artist’s work in the Washington, D.C. metropolitan region.

Learn more about Quantum Shift here.

Exhibition generously sponsored by

Tephra Institute of Contemporary Art

Photo credit: Sofia Blom
Parabolic Monolith Iridium
Gisela Colón

*Parabolic Monolith Iridium* is a public sculpture by light and space artist Gisela Colón. The sculpture is located near the top of James Monroe Park in Washington, DC, steps away from the National Mall, the White House, and the Renwick Gallery. This is the first public sculpture by Gisela Colón in the Washington, DC metropolitan region and Tephra ICA’s first installation in Washington, DC.

Learn more about *Parabolic Monolith Iridium* [here](#).

This project is generously sponsored by Leidos and CPJ Associates and is presented in partnership with the Golden Triangle BID.
Visit & Dinner with Gavlak Gallery

Gisela Colón and her Los Angeles gallery, Gavlak Gallery, traveled across the country to Reston and Washington, DC to celebrate Tephra ICA and the projects the institution created around Gisela Colón's work.
Media Coverage

Gisela Colón

In the galleries: Depicting an energy of constant fluctuation and growth

Gisela Colón: Quantum Shift
On view March 6 – May 20, 2021
Forever is Now
Great Pyramids of Giza, Egypt

Following the Tephra ICA exhibition and sculpture installation, Gisela Colón’s site-specific installation titled *Eternity Now* opened at the Great Pyramids in Giza, Egypt.

The installation is part of Art D’Égypte’s exhibition, titled *Forever is Now*, and embodies a timeless moment, where past, present, and future merge on the historic 4500-year-old UNESCO site of the Great Pyramids of Giza.
Buoyant Force
Celebration
Sue Wrbican

Originally scheduled in Spring 2020 but postponed to September 2021 due to the COVID-19 pandemic, the event featured special performances, including George Mason University professor and poet Heather Green reading her sculpture-inspired poem and an RCC-sponsored dance performance by contemporary dance artist and choreographer Tariq O’Meally (together with performers Ronya Lee-Anderson and Carlo Villanueva), along with a schedule of speakers including artist Sue Wrbican, Lily Siegel (executive director at time Tephra ICA commissioned Buoyant Force), Supervisor Walter Alcorn, and Congressman Gerry Connolly.

Learn more about Buoyant Force here.

Buoyant Force is sponsored by

Tephra Institute of Contemporary Art
3AM: Time Sensitive
Curated by Adriel Luis

An exhibition of works by Myanmar artist collective, 3AM, curated by Adriel Luis. Los Angeles-based Adriel Luis is a community organizer, artist, and curator whose work is focused on bridging artistic integrity and social vigilance. Luis has been a speaker at the Tate Modern, Yale University, the National Museum of African American History and Culture, and the China Academy of Fine Arts.

Since 2016, 3AM members Ma Ei, Ko Latt, and Yadanar Win have collaborated on works that dissolve the lines between art and activism, performance, and media. 3AM’s work responds to social conditions that are pressing in Myanmar, but that resonate throughout the world – the repression of social critique, the complexities of queer life, and the effects of globalization, to name a few. Tephra ICA is pleased to show 3AM’s works in the United States for the first time.

Learn more about Time Sensitive here.
3AM: Time Sensitive invites us to examine the depths of global empathy and solidarity.
Tephra ICA at Signature

Sponsored by Reston Community Center

Learn more about Tephra ICA at Signature exhibitions [here](#).
Media Coverage
Judith M. Pratt

Judith M. Pratt

The tightly interlocking lines in Judith M. Pratt's abstract drawing-paintings suggest tectonic faults and topographical maps, which the local artist intends. But “(Un)disclosed,” her show at Tephra ICA at Signature, also refers to something else that underlies Virginia: racism.

The pictures are divided between two series. “Piedmont” features white lines on single-color backdrops, most often black. The works in “Station” are similar in design but larger, more complex and richer in hue, with gray and black marks underscored by shadowing in red, yellow and blue. The first group refers to the legacy of slavery and was inspired by the Charlottesville native’s discovery that the area where she was raised once had the largest concentration of enslaved people in the United States. The second series, whose title refers to Christianity’s Stations of the Cross, memorializes Black victims of racist violence. Works in both series are on paper made of domestic cotton, a reminder of that crop's role in the oppression of Black people.
Northern Virginia FINE ARTS FESTIVAL

Presented by Tephra Institute of Contemporary Art

SEPTEMBER 10-12, 2021

Generous support also provided by Roz Rakoff and Larry Issa
Public Programs

- **Adriel Luis**  
  Community Organizer, Artist, and Curator, Smithsonian Asian Pacific American Center (*An Excellent Thought*)

- **Rob Ferrell**  
  Artist, Organizer, and Archivist (*An Excellent Thought*)

- **Isabel Manalo**  
  Visual Artist, Educator, and Curator (*An Excellent Thought*)

- **Zoë Charlton and Tim Doud of ‘sindikit**  
  Artists and Professors at American University (*An Excellent Thought*)

- **Valencia K. Long**  
  Social Entrepreneur, Professor, Mentor, and Advocate, District of Fashion at Downtown DC (*Quantum Shift*)

- **Fanna Gebreyesus**  
  Curatorial Associate, Glenstone Museum (*Quantum Shift*)

- **Nathalie Johnston**  
  Myanm/art Founder and Director (*3AM: Time Sensitive*)

- **Tatiana Figueroa Ramirez**  
  Writer, Poet, and Performer (*Parabolic Monolith Iridium*)

- **Jocelyn Law-Yone**  
  Artist, Teacher, Co-Founder and Chef of Thamee (*3AM: Time Sensitive*)
Emerging Visions

Through the Emerging Visions program, Tephra ICA extends its mission beyond the gallery walls, creating opportunities for students to engage with contemporary art in the classroom.

Tephra ICA works directly with Fairfax County Public School (FCPS) Art Educators to develop classroom curriculum for K–12 students. Student artwork, as selected by Tephra ICA staff, is exhibited as part of the Emerging Visions exhibition at the Tephra ICA gallery each Spring.

COVID-19 pandemic continues to affect participation rates.

Learn more about the 2021-22 Emerging Visions program here.

2020-21
*Moira Dryer: Yours for the Asking*

2021-22
*Buoyant Force by Sue Wrbican*

Courtesy of Klaus Ottmann and Leslie Tonkonow
Photo credit: Greg Staley

Courtesy of Sue Wrbican
Explore More Home Edition

Introduced in response to the COVID-19 pandemic, Explore More Home is an edition of our in-gallery, self-guided program designed for kids and families to explore from the comfort of their home.

View current Explore More Home Editions here.
Summer Art Camp
Presented in partnership with Reston Association

Summer Art Camp explores the visual arts in tandem with science, engineering, and art history in a fun, safe, and exciting setting.

Implemented COVID-19 precautions (limiting number of campers per session, frequent hand washing and cleaning, and encouragement of social distancing). In result, we did not experience any COVID cases.

Expecting to open full enrollment in 2022.

Learn more about Summer Art Camp here.
Upcoming

Exhibitions & Programs
Laurel Nakadate
Spring 2022
Curated by Lily Siegel and Don Russell

Photographer, filmmaker, and video and performance artist Laurel Nakadate explores themes of sexuality, femininity, and gender roles through voyeurism and interactions, often using herself as the subject.

The exhibition will include solo exhibitions at Tephra ICA and George Mason University. Program was held in September 2021 in conjunction with the Hirshhorn Museum and Sculpture Garden.

Learn more about the Laurel Nakadate exhibition here.

Presented in partnership with:

[Logo: George Mason University]

Tephra Institute of Contemporary Art
Dominic Chambers
Fall 2022

Drawing loosely upon a tradition of contemporary mystical realism, Dominic Chambers creates paintings that reference literary narratives cited in books, various mythologies, and Black history.

Chambers received a BFA from the Milwaukee Institute of Art and Design and an MFA from the Yale University School of Art. Dominic is represented by Roberts Projects in Los Angeles, CA and Lehmann Maupin Gallery in New York, NY.
Tephra ICA at Signature

Sponsored by Reston Community Center

Learn more about Tephra ICA at Signature exhibitions here.
Expanded Art School and Career Panel Series

The Art School & Career Panel Series allows the opportunity to learn from art educators and professionals to prepare for careers in the fields of fine art, art history, and arts management. Panel members include professors, art practitioners, and art historians.

The program is designed for high school and college students and early career artists and professionals.

Learn more about the Art School and Career Panel Series here.
Tephra Fine Arts Festival

Tephra ICA’s Northern Virginia Fine Arts Festival is now titled Tephra Fine Arts Festival.

This change is introduced to better align with the institution’s rebranding and mission.

Final logo artwork is in development.

Learn more about the Tephra Fine Arts Festival [here](#).
2022 Tephra Fine Arts Festival Performance
Sponsored by Reston Community Center

Trisha Brown Dance Company

Preview Trisha Brown Dance Company here.
Thank You

Tephra ICA staff, Board of Directors, donors, sponsors, supporters, volunteers, and friends who have made this year a success.