



ALLOY!

Tephra ICA's Annual Benefit Cocktail Party · Sponsorship Levels & Benefits

Wednesday, October 29, 2026 | The Grand Room at the Signature Building, Reston Town Center
Celebration & Cocktail Party 6:00–9:00 PM | Afterparty 9:00–11:00 PM

Hosted by the Tephra ICA Board of Directors in honor of Robert Goudie's extraordinary leadership as he steps down as Board Chair, Alloy! brings together a vibrant cross-section of our community from across the region for an evening celebrating the people, partnerships, and shared commitment that bolster and advance our mission.

Like the elements that form an alloy, our strength is found in connection. Through collaboration with artists, supporters, sponsors, and community partners, we create meaningful opportunities for people of all ages to experience contemporary art throughout the year. Your partnership helps ensure this work continues to thrive.

PARTNER WITH ONE OF NORTHERN VIRGINIA'S LEADING CULTURAL INSTITUTIONS AND:

- Honor Robert Goudie, Tephra ICA Board Chair who served for over 12 years
- Showcase your commitment to arts access and a vibrant regional arts ecosystem
- Build meaningful relationships with Tephra ICA's Board of Directors and network of supporters
- Gain visibility through event marketing, on-site recognition, digital communications, and year-round acknowledgement

EXCLUSIVE OPPORTUNITY · 1 AVAILABLE

Title Sponsor \$20,000

Receive premier recognition and build a meaningful connection with Tephra ICA's community of supporters, while honoring the legacy and impact of Robert Goudie.

- 20 tickets to Alloy! + Afterparty
- Recognition as Title Sponsor across all event materials and communications
- Top billing on the print invitation, event website, social media, on-site signage, sponsor recognition display, and event slideshow
- Opportunity to deliver welcome remarks during the program
- Choice of a customized client reception, employee engagement opportunity, curator-led gallery experience for up to 50 guests, or branded activation at Tephra ICA
- First choice of signature-element sponsorships (see below)
- Invitations to exclusive Tephra ICA member and collector experiences

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Sponsorship Level	Tickets	Recognition	Custom Experience	Additional Benefits
Visionary \$10,000 · 1 available	15	Prominent recognition in program, slideshow, and on-site	Reception, engagement, or gallery experience for up to 30 guests	Signature-element sponsorship access Member & collector invitations
Connector \$5,000 · 4 available	10	Recognition in event program and slideshow	Customized employee engagement opportunity	Signature-element sponsorship access Member & collector invitations
Creative Partner \$2,500 · 6 available	8	Recognition in event program	—	Signature-element sponsorship access Member & collector invitations
Community Builder \$1,000	4	Recognition in event program / sponsor display	—	Member & collector invitations
Friend of Tephra \$500	2	Name recognition on sponsor display	—	Member & collector invitations

ALL SPONSORSHIP LEVELS INCLUDE

Every sponsor receives recognition on the digital invitation, event website, social media, on-site sponsor recognition, and in-gallery monitor display, as well as acknowledgment in the post-event sponsor thank-you and Tephra ICA's Annual Report.

SIGNATURE ELEMENT SPONSORSHIPS

Sponsors at \$2,500+ may also choose to support a signature element of Alloy! for customized recognition:

- Cocktail Sponsor (1 available) – recognition at the bar and throughout the event
- Afterparty Sponsor (1 available) – an unforgettable late-night extension of the celebration
- Paddle Raise Sponsor (1 available) – recognition during the evening's fundraising moment
- Entertainment Sponsor (1 available) – shout-outs from the DJ throughout the night
- Photography Sponsor (1 available) – co-branded step and repeat, lasting event memories
- Dessert Sponsor (1 available) – a memorable finishing touch to the guest experience
- Signature Experience Sponsor – a fully customized partnership aligned with your company's goals

Contact Phoebe Avery, Advancement Officer, for more information and customizable options
pavery@tephraica.org | 703-956-9513